



Community Health Improvement Plan 2015-2020 2018 - Reviewed in 2017

Florida Department of Health in Sarasota County

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January 2018

Overview of the Community Health Improvement Plan (CHIP)

The Florida Department of Health in Sarasota County completed a Community Health Assessment (CHA) in 2015 to better understand and analyze the health of the county and its residents. The assessment took into account health factors such as the environment, social and economic status, disease incidence, disability, behavioral health, healthy weight, and access to care. The findings from this assessment were used to identify the priority areas of the Community Health Improvement Plan (CHIP).

The National Associations of County and City Health Official's (NACCHO) Mobilizing for Action through Planning and Partnership (MAPP) helped to guide the CHA planning and implementation process. The four key MAPP assessments used throughout this process include:

1. Community Health Status Assessment
2. Community Themes and Strength Assessments
3. Forces of Change Assessment
4. Local Health System Assessment

The components of the 2015 Sarasota County Community Health Assessment were:

1. Community Health Survey using the Community Assessment for Public Health Emergency Response (CASPER) epidemiologic technique
2. Key Informant Interviews
3. Focus Groups
4. Secondary Data Analysis

Qualitative and quantitative data from the CHA informed members of the CHIP Leadership Council of key strategic health issues which guided the formation of the CHIP goals and strategies toward improved county health.

The three strategic health issues were:

1. Healthy Weight
2. Access to Healthcare
3. Behavioral Health: Mental Health & Substance Abuse

Objectives and indicators were determined during several CHIP Leadership Council meetings in early 2016. Work on activities continued throughout 2016 and 2017 by DOH-Sarasota and partner agencies.

Each year the CHIP Leadership Council reviews the CHIP, progress in each area, and revises objectives and indicators as necessary to reflect the community needs. The 2017 Annual Meeting took place in January 2018 and one addition was made to the CHIP about cocaine.

2018 Community Health Improvement Plan

Strategic Issue Area: Healthy Weight						
Goal 1: Increase the percentage of Sarasota County residents at a healthy weight.						
Strategy: Engage local businesses, public health community organizations and agencies, and community members to increase the number of adults practicing healthy life style behaviors.						
Objective 1: Decrease the percentage of overweight adults by 0.4% annually from 36.40% to 35.2% by December 2018.						
Description				Person Responsible	Anticipated Completion Date	
Decrease the percentage of overweight adults by 0.4% annually by increasing the number of Healthy Sarasota County Worksites (HSCW) to 25, re-establishing the Pathways to Health program and designating 20 Pathways, providing healthy eating and/or active living education to 200 adults each year, and offering at least 2 physical activities or programs per year through the CHATs.				Amy Daneman	December 31, 2018	
Description	Action Status	Deliverables/Outputs of Action	Key Partners/Contractors/Consultant	Actual Start Date	Finish/End Date	
1.1.1. Increase the number of Healthy Sarasota County worksites to 25.	On Schedule	Designations and program promotion	Individual employers	Q3 2016	Q4 2018	
1.1.2. Re-establish the Pathways to Health Program and designate 20 Pathways.	At Risk	Designations and signage	Parks & Rec and City Commissioners/Council Members, Partner Sites	Q3 2016	Q4 2018	
1.1.3. Provide healthy eating and/or active living education to 200 adults.	Complete	Partner with organizations with adult populations	First Step/ SMH / Sarasota County Parks and Rec	Q3 2016	Q4 2018	
1.1.4. Offer at least two physical activities and/or programs per year for adults through CHATs.	Complete	Walking incentives	Sarasota County Parks and Rec/CHATs/SMH	Q3 2016	Q4 2018	

Objective 2: Increase the percentage of Sarasota County children at a healthy weight by 1% annually from 63.9% to 66.6% by December 2018.

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Description			Person Responsible	Anticipated Completion Date	
Decrease the percentage of Sarasota County children at a healthy weight by 1% annually through school healthy eating and active living education, increase the number of pediatricians provided the 5-2-1-0 Physician Toolkits to 20, sustaining Sarasota County School Nurse BMI education program, and increase the number of early child and education centers that have received the Healthy Sarasota County Child Care Training from 58 to 70.			Amy Daneman	December 31, 2018	
Description	Action Status	Deliverables/Outputs of Action	Key Partners/Contractors/Consultant	Actual Start Date	Finish/End Date
1.2.1. Increase the number of students receiving nutrition education through Sarasota County Schools Food and Nutrition Services.	On Schedule	Presentations to students	Sarasota County Schools, Nutrition Educators (at Food and Nutrition Services, LECOM, and pharmacy students)	Q4 2015	Q4 2018
1.2.2. Increase the number of pediatricians in Sarasota County that receive the 5-2-1-0 Physician Toolkit to 20.	Complete	Pediatric office visits	Pediatricians	Q4 2015	Q4 2018
1.2.3. Sustain the Sarasota County Nurse BMI education program targeting 5 overweight and/or obese students each school year.	On Schedule	Meetings between nurses and students	School Nurses, parents	Q4 2015	Q4 2018
1.2.4. Increase the number of childcares that have received the Health Sarasota County Childcare Training from 58 to 70.	On Schedule	Holding trainings for childcares	Individual childcare centers, Early Learning Coalition	Q2 2017	Q4 2018

Strategic Issue Area: Access to Care						
Goal 1: Improve access to dental healthcare services						
Strategy: Foster collaborative partnership with Sarasota County schools to provide access to dental health services to children and continue to provide dental care to DOH clients.						
Objective 1: Increase the number of youth in Sarasota County with access to dental services from 7,000 to 10,000 by December 2018.						
Description				Person Responsible	Anticipated Completion Date	
Increase the percentage of youth in Sarasota County with access to dental services from 7,000 to 10,000 by implementing a sealant program and continuing dental services at DOH-Sarasota.				Kim McCarren	December 31, 2018	
Description	Action Status	Deliverables/Outputs of Action	Key Partners/Contractors/Consultant	Actual Start Date	Finish/End Date	
1.1.1. Implement a dental sealant program in 17 schools, grades 2 – 5.	On Schedule	Preventative dental services and identification/referrals for dental services for children without routine care and/or with active dental disease	Sarasota County Public Schools, Early Learning Coalition, Community Foundation of Sarasota County, the Rotary International Foundation, the Patterson Foundation, Gulf Coast Community Foundation	Q3 2016	Q1 2018	
1.1.2. Continue to provide dental services at DOH-Sarasota.	On Schedule	Patient visits	WIC	Q3 2016	Q4 2018	

Goal 2: Increase the percentage of insured adults in Sarasota County

Strategy: Through partnerships with community organizations, health care providers, and Health & Human Services, identify, target, and educate clients regarding coverage options.

Objective 1: Decrease the percentage of uninsured adults by 1% annually from 15% in 2015 to 12% by December 2018.

Description	Person Responsible	Anticipated Completion Date
Decrease the percentage of uninsured adults by 1% annually through partnership with DOH-Sarasota Eligibility, continued outreach and enrollment activities (including health fairs, health literacy classes, and back to school events), and creating a GIS map to determine medically underserved areas to target outreach efforts.	Aura Fajardo	December 31, 2018

Description	Action Status	Deliverables/Outputs of Action	Key Partners/Contractors/Consultant	Actual Start Date	Finish/End Date
2.1.1. Maintain communication with Eligibility at all DOH-Sarasota sites to ensure eligible patients are aware of health insurance options.	On Schedule	Increased awareness of insurance eligibility	Southwest Florida Planning Council, DOH-Sarasota, service providers, human services organizations, hospitals.	Q3 2016	Q1 2017
2.1.2. Continue Outreach & Enrollment activities, including hosting at least 6 health fairs, 12 health literacy classes, and back to school events by September 2018.	On Schedule	venues, office space, localized federally approved messaging for the ACA	additional navigators, service providers, human services organizations, hospitals, Sarasota County	Q3 2016	Q4 2018
2.1.3 Create a GIS map to identify medically underserved areas to target outreach efforts.	Complete	Maps	Environmental Health (Sophee Payne) and Sarasota County	Q3 2017	Q4 2017

Strategic Issue Area: Behavioral Health – Mental Health

Goal 1: Improve access to mental health services

Strategy: Work collaboratively with community stakeholders including City of Sarasota, Gulf Coast Community Foundation, Suncoast Partnership to End Homelessness, Florida Housing Coalition, law enforcement, court systems, and service providers to improve coordination and implement system improvements aimed at improving access to mental health services.

Objective 1: Increase the percentage of adults experiencing homelessness that receive mental health services by 5% annually from 426 to 493 by December 2018.

Description	Person Responsible	Anticipated Completion Date
Increase the percentage of adults experiencing homelessness that receive mental health services by 5% annually by participating in the implementation of opportunities identified in the Behavioral Health Acute Care System Data Review, continuing to track the progress of the Comprehensive Treatment Court, participating in the implementation of the priorities identified in the Sequential Intercept Mapping (SIM), participating in the implementation of the recommendations identified in the Creating an Effective Homeless Crisis Response System, continuing to work with CFBHN and providers to ensure that homeless data is being captured correctly, and identify other potential data sources in order to effectively track and monitor the objective.	Nancy DeLoach	December 31, 2018

Description	Action Status	Deliverables/Outputs of Action	Key Partners/Contractors/Consultant	Actual Start Date	Finish/End Date
1.1.1. Participate in the implementation of opportunities identified in the Behavioral Health Care System Data Review.	Complete	All of the system improvement opportunities identified in the Behavioral Health Care System Data Review were included in either the SIM priorities or the Creating an Effective Homeless Crisis Response System report recommendations, or both. As such, quarterly progress updates will be provided in actions 1.3 or 1.4.	Sarasota Memorial Hospital Bayside Center, Coastal Behavioral Healthcare, First Step of Sarasota, Sarasota County Sheriff's Office, Sarasota Police Department, North Port Police Department, Venice Police Department, Suncoast Partnership to End Homelessness, Ambitrans	Q3 2016	Q4 2018
1.1.2. Continue to track the progress of the Comprehensive Treatment Court.	On Schedule	Monitor progress and provide staffing for oversight committee	Centerstone, court system, additional providers	Q1 2017	Q4 2018

<p>1.1.3. Participate in the implementation of the priorities identified in the Sequential Intercept Mapping.</p>	<p>On Schedule</p>	<p>Workgroup that will eventually produce policies and procedures; increased access to services</p>	<p>Health and Human Services, law enforcement, court system, mental health and substance abuse providers, SMH</p>	<p>Q1 2017</p>	<p>Q4 2018</p>
<p>1.1.4. Participate in the implementation of the recommendations identified in the Creating an Effective Homeless Crisis Response System.</p>	<p>On Schedule</p>	<p>Establishment of leadership capacity for Suncoast Partnership; creation of COC governance charter; responsibilities chart outlined for COC/agency; new job description for executive director</p>	<p>Florida Housing Coalition, Suncoast Partnership, Gulf Coast Community Foundation, City and County of Sarasota, service providers</p>	<p>Q2 2017</p>	<p>Q4 2018</p>

Strategic Issue Area: Behavioral Health – Substance Abuse

Goal 2: Decrease the percentage of current tobacco users

Strategy: Collaborate with schools, colleges, businesses, community agencies, and residents to decrease tobacco use among youth and adults.

Objective 1: Decrease the percentage of youth (11-17) who reported using any form of tobacco on one or more days in the past 30 days by 1% annually from 13.5% to 10.5% by December 2018.

Description	Person Responsible	Anticipated Completion Date
Decrease the percentage of youth (11-17) who reported using any form of tobacco on one or more days in the past 30 days by 1% annually through the growth and maintenance of SWAT club participation and establishment of point of sale policies.	Amber Nase	December 31, 2018

Description	Action Status	Deliverables/Outputs of Action	Key Partners/Contractors/Consultant	Actual Start Date	Finish/End Date
2.1.1. Maintain at least 10 Students Working Against Tobacco (SWAT) clubs each year	Complete	Presentations and meetings with partners and community activities	SWAT Coordinator, Decision makers, school administrators, Tobacco Free Partnership, SWAT	Q3 2015	Q4 2018
2.1.2. Establish one point of sale policy	On Schedule	Presentations and meetings with partners and community activities	Tobacco Prevention Staff, decision makers, SWAT, Tobacco Free Partnership	Q3 2015	Q4 2018

Objective 2: Decrease the percentage of adults who are current smokers by 1% annually from 19% to 16% by December 2018.

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Description			Person Responsible	Anticipated Completion Date	
Decrease the percentage of adults who are current smokers by 1% annually by implementing a tobacco free worksite policy, a smoke-free multiunit housing policy, and a restricted tobacco use policy on a college campus.			Hilary Sperry	December 31, 2018	
Description	Action Status	Deliverables/Outputs of Action	Key Partners/Contractors/Consultant	Actual Start Date	Finish/End Date
2.2.1. Implement a tobacco free worksite policy.	Complete	Meetings with decision makers	Worksites, Healthiest Weight Coordinator, AHEC	Q3 2015	Q4 2018
2.2.2. Implement a smoke-free multiunit housing policy.	Complete	Meetings with decision makers	Tobacco Prevention Staff, multiunit housing properties	Q3 2015	Q4 2018
2.2.3 Implement a restricted tobacco use policy on a college campus.	Complete	Meetings with key decision makers, video for designated smoking areas, maintain Task Force	Tobacco Prevention Staff, New College, Tobacco Free Partnership, Tobacco Free Task Force	Q3 2015	Q4 2018

Goal 3: Reduce the number of deaths related to opioid prescription drug abuse and cocaine use.

Strategy: Support the efforts of community partners to provide resources and education to prevent opioid prescription drug overdose and cocaine use.

Objective 1: Reduce the number of deaths related to opioid and prescription drug abuse by 2% annually from 95 in 2015 to 89 by December 2018.

Description		Person Responsible	Anticipated Completion Date		
Reduce the number of opioid and prescription drug abuse related deaths through the airing of PSAs, distribution of deterra bags to safely dispose of prescription drugs, continuing to collect expired/unused prescription medication through the Safe Rx Drop Box Campaign, and increasing awareness through community workshops.		Kameron Boykins	December 31, 2018		
Description	Action Status	Deliverables/Outputs of Action	Key Partners/Contractors/Consultant	Actual Start Date	Finish/End Date
3.1.1. Continue to air PSAs about accessing naloxone, overdose prevention, safe drug disposal, and discouraging medication sharing	On Schedule	PSAs	DOH-Sarasota	Q1 2016	Q4 2018
3.1.2. Distribute at least 400 deterra bags to dispose of prescription drugs safely (specifically targeting homebound population) throughout the county (including DOH)	Complete	Deterra bags	Sheriff's Office, homeowners associations, DOH	Q2 2016	Q4 2018
3.1.3 Collect 3,000 pounds expired/unused prescription medication through the Safe Rx Drop Box Campaign annually	Complete	Pick ups from drop boxes	Law enforcement	Q1 2016	Q4 2018
3.1.4 Increase awareness of the opioid crisis by increasing the number of community workshops in alignment with the Child Welfare Behavioral Health Integration Plan from 2 to 18	On Schedule	Pre/post tests	Nation Scott, FSA	Q2 2017	Q4 2018

Objective 2: Reduce the number of deaths related to cocaine use from 147 in 2016 to 137 by December 2018.

Description						Person Responsible	Anticipated Completion Date	
Reduce the number of cocaine related deaths through community education and awareness.						Kameron Boykins	December 31, 2018	
Description	Action Status		Deliverables/Outputs of Action	Key Partners/Contractors/Consultant		Actual Start Date	Finish/End Date	
3.2.1. Examine cocaine use in Sarasota County.	On Schedule		Meeting notes and summary of findings	DOH-Sarasota, Drug Free Sarasota, Sheriff's Office, Sarasota Police Department		Q1 2018	Q2 2018	
3.2.2. Share findings with key community groups	On Schedule		Summary report	DOH-Sarasota, Community Health Action Teams, Drug Free Sarasota		Q3 2018	Q4 2018	

Goal 4: Reduce the percentage of residents who engage in alcohol consumption in Sarasota County.

Strategy: Support efforts of Drug Free Sarasota.

Objective 2: Decrease the percentage of youth who have reported using alcohol in their lifetime by 2% annually from 47.7% to 41.7% by December 2018

Description	Person Responsible	Anticipated Completion Date
Decrease the percentage of youth who reported using alcohol in their lifetime by 2% annually by hosting at least 1 Underage Drinking Town Hall, airing Underage Drinking PSAs, and expanding D-Fy into schools in Sarasota City.	Kameron Boykins	December 31, 2018

Description	Action Status	Deliverables/Outputs of Action	Key Partners/Contractors/Consultant	Actual Start Date	Finish/End Date
4.2.1. Host at least one underage Drinking Town Hall annually	Complete	Parent/community engagement	Drug Free Sarasota and DOH	Q2 2017	Q4 2018
4.2.2. Continue to air "Start the Conversation" PSAs to targeted youth in grades 6, 9, and 12	Complete	PSAs	Drug Free Sarasota	Q1 2017	Q4 2018
4.2.3 Expand Drug-Free Youth to at least on Sarasota City School annually	On Schedule	Monthly enrollments	Drug Free Sarasota, Sarasota County Schools	Q1 2017	Q4 2018